

Finish Line Festival

Holladay Park, Portland

July 12 & 13, 2008

Produced by H4 Consulting and Fuse Consulting

2008
**GROUP HEALTH
SEATTLE TO
PORTLAND**

A Cascade Bicycle Club Event



Group Health Seattle To Portland Bicycle Classic

The Northwest's premier cycling event, the Group Health Seattle To Portland Bicycle Classic attracts 9,500 riders to complete the 200-mile challenge in one or two days. The 2008 event is the 29th anniversary of this classic cycling event. This annual ride is the marquee recreational ride in the Pacific Northwest. You don't want to miss out on the fun and excitement awaiting the participants at the finish line festival.

Attendees

The festive celebration with live entertainment attracts participants, their families, and the general public to the site where they hang out, eat and drink, and celebrate in the camaraderie of the event. Over 20,000 people will attend the festival during the weekend, all of them active people interested in cycling.

Reservations

Register as soon as possible for the best choice of booth location. To register, send a completed registration form, a deposit, and your choice of booth location. Specific booth availability changes from week to week. Please call to confirm your choice of space before registering.

The Festival

The STP Finish Line Festival includes 60 cycling and sports-related exhibitors, live music, hot and tasty food, and a beer garden. Acres of grass and shade welcome riders, family and friends to hang out and celebrate the 200 mile achievement. The Holladay Park site is located in the center of the city near Lloyd Center, with plenty of parking, and easy access for all from the route.

Exhibit Details

The standard single space is 10x10. Furnishings (10 x 10 canopy, 8 ft. table (no skirting) and two chairs) are available on request. Additional exhibitor services are available from our service contractors. A standard electrical service of 20 amps at 110v is available for \$150. Vehicles are permitted to enter the park for set-up, hours of operations or tear-down only by permit. Permits must be arranged in advance of the show. Load and unload from 11th Ave on the west or 13th Ave on the east.

How to reach us:

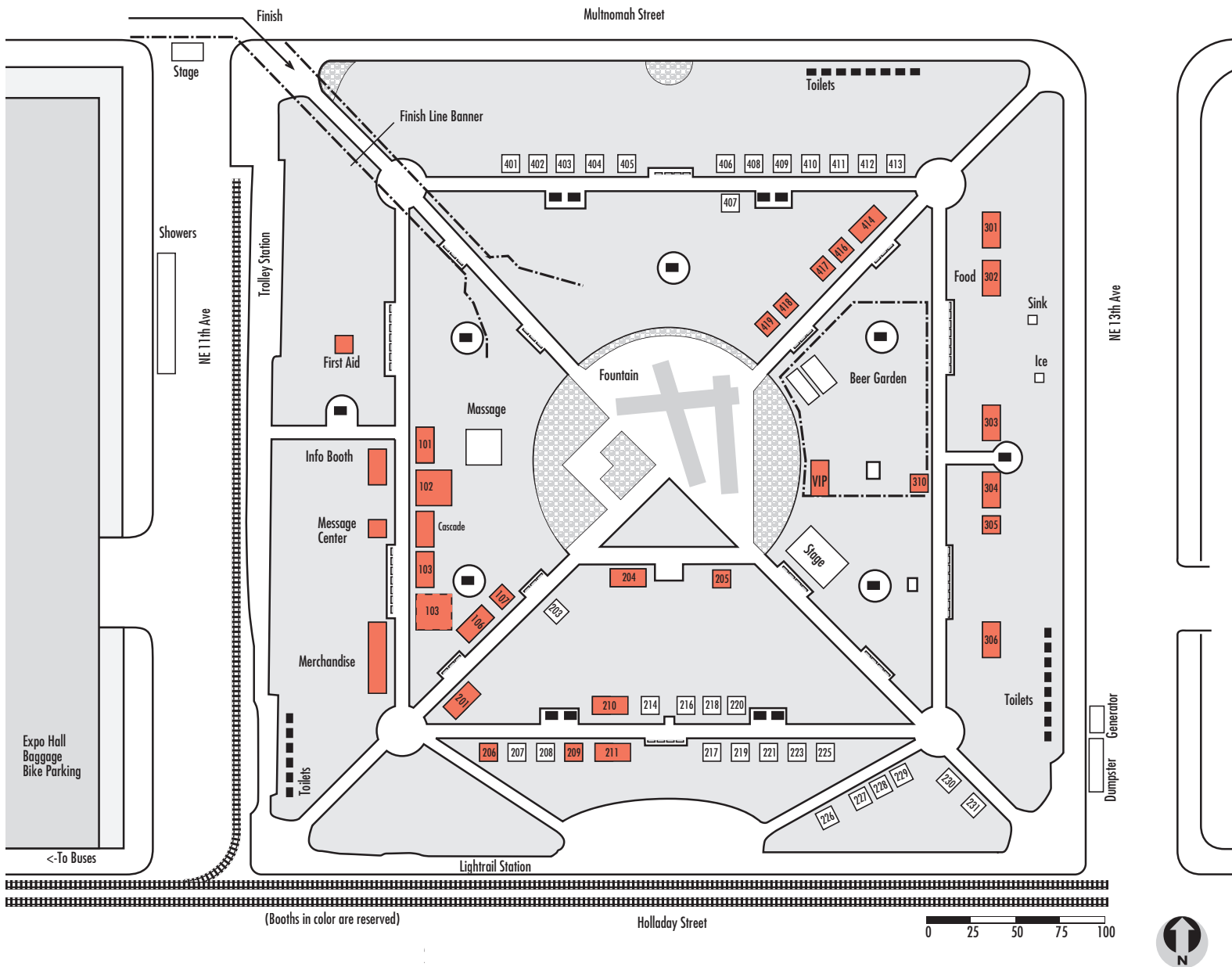
Group Health STP Finish Line Festival
Attn: Dave Shaw, H4 Consulting
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Promotion

The STP Finish Line Festival is one of the largest cycling festivals in the Northwest. Promotion and viral marketing outreach to area cycling organizations and mainstream media will draw people from the throughout the Portland Metro area.

Schedule

Move-in	Saturday, July 12	9:00 am - 3:00 pm
Show open	Saturday, July 12	3:00 pm - 9:00 pm
	Sunday, July 13	11:00 am - 7:00 pm
Move-out	Sunday, July 13	7:00pm - 12:00 am



Reservation Form

We request exhibit space in the 2008 Group Health STP Finish Line Festival. We agree to abide by show rules and regulations, as detailed in the Exhibitor Terms and Conditions enclosed with our confirmation.

CONTACT NAME _____

NAME OF FIRM _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

AREA CODE & TELEPHONE _____ FAX _____

E-MAIL _____

Send to:

H4 Consulting
85 South Washington St. #304
Seattle WA 98104

Please make payable to: H4 Consulting

Deposit due with reservation

is 50% of total fees.
Balance due on invoice June 14, 2008 and
payable before moving in on July 12.

Space Requested

		Comm'l	Non-Profit
Exhibits			
Single	<input type="checkbox"/>	\$500	\$400
Double	<input type="checkbox"/>	\$700	\$600
Vendors	<input type="checkbox"/>	\$700	

Retail sales subject to additional fee of 15% of gross.

Booth fee _____

_____ Booth number
_____ 20A Electrical Services @ \$150 _____

Total Fees _____

Deposit Due (50%) _____

Furnishings Canopy Table & Chairs